



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:
 GMMB, Inc./ Washington D.C.
 Attention: Accounts Payable
 Washington Harbor
 3050 K St. NW
 Ste 100
 Washington, DC 20007

Advertiser	Obama for America	Invoice #	104994-2
Product	OBAMA FOR AMERICA	Invoice Date	10/07/12
Estimate Number	1536	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/01/12
Station	KSNV	Order #	104994
Account Executive	Amy McCreary	Alt Order #	06837955
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	95
Special Handling		Product Code	101
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
42	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
				to							
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:30	5:58 AM	OFA-12-P-130H My Job	\$450.00		1
43	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
				to							
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:00			\$700.00	See MG 43.2	1
				M	10/01/12	:30	6:27 AM	OFA-12-Z-128H Fair Sha	\$700.00	MG for 43.1 10/01	2
44	KSNV	Today Show	658a-9am								
				to							
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:00			\$900.00	See MG 44.2	1
				M	10/01/12	:30	8:35 AM	OFA-12-P-130H My Job	\$900.00	MG for 44.1 10/01	2
45	KSNV	M-F Today Show II	9-10a								
				to							
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:00			\$425.00	See MG 45.2	1
				M	10/01/12	:30	9:56 AM	OFA-12-Z-128H Fair Sha	\$425.00	MG for 45.1 10/01	2
46	KSNV	Today 4th Hour	10am-11am								
				to							
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:00			\$325.00	See MG 46.2	1
				M	10/01/12	:30	10:59 AM	OFA-12-P-130H My Job	\$325.00	MG for 46.1 10/01	2
47	KSNV	Rachael Ray	11am-12pm								
				to							
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:30	11:32 AM	OFA-12-Z-128H Fair Sha	\$325.00		1

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Product	OBAMA FOR AMERICA
Estimate Number	1536

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104994
Alt Order #	06837955
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
47	KSNV	Rachael Ray	11am-12pm		10/01/12 to 10/07/12	1x	M-----				
48	KSNV	Noon News	12-1230pm		10/01/12 to 10/07/12	1x	M-----				
49	KSNV	The Agenda 1230pm	1230-1p		10/01/12 to 10/07/12	1x	M-----				
50	KSNV	Days of our Lives	1258p-2pm		10/01/12 to 10/07/12	1x	M-----				
51	KSNV	The Doctors	2pm-3pm		10/01/12 to 10/07/12	1x	M-----				
52	KSNV	Dr Phil	3-4p		10/01/12 to 10/07/12	1x	M-----				
53	KSNV	4PM NEWS (1 hour)	4-5pm		10/01/12 to 10/07/12	1x	M-----				
54	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	1x	M-----				
55	KSNV	M-F Early News	5-630p		10/01/12 to 10/07/12	1x	M-----				

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Product	OBAMA FOR AMERICA
Estimate Number	1536

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Invoice Month	October 2012
Invoice Period	10/01/12 - 10/01/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104994
Alt Order #	06837955
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
55	KSNV	M-F Early News	5-630p	M	10/01/12	:30	6:10 PM	OFA-12-P-130H My Job	\$1,200.00		1
56	KSNV	M-F Jeopardy	630-7pm	M	10/01/12 to 10/07/12	1x	M-----				
	KSNV			M	10/01/12	:00					
		NOT AVAILABLE RATE		M	10/01/12	:30	6:42 PM	OFA-12-Z-128H Fair Sha.	\$1,300.00	See MG 56.2	1
57	KSNV	M-F Wheel of Fortune	7-730pm	M	10/01/12 to 10/07/12	1x	M-----				
	KSNV			M	10/01/12	:00					
		NOT AVAILABLE RATE		M	10/01/12	:30	7:29 PM	OFA-12-P-130H My Job	\$1,300.00	MG for 57.1 10/01	2
58	KSNV	Face to Face w/ J. Ralston	730-758pm	M	10/01/12 to 10/07/12	1x	M-----				
	KSNV			M	10/01/12	:30	7:48 PM	OFA-12-Z-128H Fair Sha	\$900.00		1
59	KSNV	Tonight Show	1135p-1237a	M	10/01/12 to 10/07/12	1x	M-----				
	KSNV			M	10/01/12	:00					
		NOT AVAILABLE RATE		M	10/01/12	:30	12:10 AM	OFA-12-P-130H My Job	\$500.00	MG for 59.1 10/01	2
60	KSNV	Late Night w/Fallon	1237a-138am	M	10/01/12 to 10/07/12	1x	M-----				
	KSNV			M	10/01/12	:00					
		NOT AVAILABLE RATE		M	10/01/12	:30	1:30 AM	OFA-12-Z-128H Fair Sha	\$250.00	MG for 60.1 10/01	2

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61	KSNV	Monday Prime 8-10pm	8-10pm								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
	KSNV			M	10/07/12	:00			\$4,000.00	See MG 61.2	1
	KSNV			M	10/01/12	:30	8:20 PM	OFA-12-P-130H My Job	\$4,000.00	MG for 61.1 10/01	2
65	KSNV	Today-AN	205a-304a								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
	KSNV			M	10/01/12	:30	2:43 AM	OFA-12-P-130H My Job	\$45.00		1
66	KSNV	Mad Money AN	3:00-4:00am								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
	KSNV			M	10/01/12	:30	3:58 AM	OFA-12-Z-128H Fair Sha	\$30.00		1
				Aired Spots 22							

Gross Total \$16,525.00
 Agency Commission \$2,478.75
 Net Amount Due \$14,046.25
 Payment Terms 30 Days

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